



VetFund of CDVA

CALIFORNIA DEPARTMENT OF VETERANS AFFAIRS
1227 O Street, Room 314
SACRAMENTO, CALIFORNIA 94295-0001
916-503-8094

Dear Friend of California Veterans:

Last year's event was successful and we appreciated all those that contributed. The California Department of Veterans Affairs is continuing with its VetFund Memorial Day Golf Tournament. The Tournament will be held at the Buenaventura Golf Club, in Ventura, CA. To establish this tournament as the premier event to raise funds for California Veterans, we would like to invite you to become a sponsor.

The VetFund, created by the Department of Veterans Affairs to assist in providing funds for projects at the Veterans Homes of California, upkeep of memorials and cemeteries. In addition VetFund provide funding for special programs of the department, including service to all veterans that are returning from Iraq and Afghanistan, veterans with long term medical care needs that their families are unable to provide, and homeless veterans or any veteran that is in need.

By making a tax-deductible monetary contribution you will be assisting CDVA in its mission of serving the needs of veterans throughout the state of California.

Sponsorship Levels include:



Admiral level sponsor of the Tournament
Captain level sponsors
Commander level sponsor
Lieutenant level sponsor
Ensign level sponsor

Specialty Features Sponsorship Opportunities include:

Range sponsor
Putting contest sponsor(s)
Hole-in-One contest prize sponsor(s)
Longest drive contest sponsor(s)
Tee sign business sponsors

Players and raffle participants will have the chance to win an assortment of valuable golf prizes that will be given away at the awards ceremony.

Sponsorship entitles you to a tee sign at the golf course, to be listed on our golf flyer and on a special sign at the luncheon, in addition to all other recognition.

A special drawing will be held in the name of all sponsors. Also, a large sign giving recognition to all sponsors will be on display during the awards ceremony.

The VetFund Golf Tournament will be followed by a luncheon and awards ceremony. Check-in begins at 11:00AM, the putting contest will be held at 11:15 AM and tournament will be a shotgun start at 12:00 PM to facilitate all participants ending simultaneously so we can all enjoy the awards ceremony and luncheon.

As soon as possible, please fax the attached flyer to (916) 653-2291 with your visa or master card number legibly written, or mail with your company check to VetFund of CDVA, 1227 "O" St. Rm 314, Sacramento, CA 95814. If you have any questions contact Ron Brand at the VetFund office, (916) 503-8094. Contributions of gifts to the VetFund are considered a gift to the State of California and are deductible as charitable contributions for federal tax purposes. Registration forms for the tournament are also available.

We are dedicated to bringing you a day of fun at a Memorial Day event that truly gives back to the veterans. So make your plans now to join us at the VetFund Golf Tournament on May 16th. You will have a great time, and have an opportunity to assist the CDVA in serving Veterans.

In order to secure your place as a Major Sponsor for the VetFund Golf Tournament, please sign the Sponsorship Agreement and return it to VetFund as soon as possible. We will be providing hats, shirts and the listed printed material and do not want you to miss the opportunity to be recognized.

Thank you in advance for you assistance to California veterans by supporting our event in honor of Memorial Day. See you at the golf tournament!

Respectfully,

A handwritten signature in black ink, appearing to read "Tom Johnson", with a stylized, flowing script.

Tom Johnson, Secretary
California Department of Veterans Affairs

P.S. Veterans have needs all year round. While the Golf Tournament is an exciting and fun way to introduce our fundraising program, the VetFund is in need of your assistance during all twelve months. We appreciate your generosity at this time and ask that you remember our veterans and their families in your charity giving.

"HONORING CALIFORNIA'S VETERANS"



2008 Sponsorship Levels



Admiral - Tournament Sponsor (\$25,000)

Two foursomes (includes driving range, carts and meals)
Recognition as host of VetFund lunch
Golf hats and shirts for each golfer
Company logo advertised on all event print promotional materials (plus cap & shirt patch)

Featured mention in all media promotions
Company banner displayed at registration, lunch, and awards ceremony
Tournament sponsor recognition on email communications
Logo advertisement in VetFund Program
Promotional tee and green sign
Tee package distribution of company promotional materials to all golfers

Captain Level Sponsor (\$10,000)



Two foursomes (includes driving range, carts and meals)
Golf hats and shirts for each golfer
Recognition as host of VetFund awards ceremony

Company logo advertised on all event print promotional materials (plus shirt patch)
Company banner displayed at registration, lunch and awards ceremony
Featured mention in all media promotions
Distribution of company promotional materials to all golfers
Promotional tee or green sign
Logo advertisement in VetFund Program
Recognition on email communications



Commander Level Sponsor (\$5,000)

One foursome (includes driving range, carts and meals)
Golf hats and shirts for each golfer

Company banner displayed at VetFund registration and awards luncheon
Company mention in printed media promotions
Logo advertisement in VetFund Program
Recognition and acknowledgement of sponsorship during tournament activities
Company sponsorship logo in VetFund program and scorecard
Promotional tee sign



Lieutenant Level Sponsor (\$2,500)

One Foursome (includes driving range, carts and meals)
Golf hats and shirts for each golfer

Company banner displayed at VetFund registration and awards Luncheon
Recognition and acknowledgement of sponsorship during tournament activities
Promotional tee sign



Ensign Level Sponsor (\$1,500)

One Foursome (includes driving range, carts and meals)
Golf hats and shirts for each golfer
Promotional green sign on course

Special Features Sponsorships



Putting Contest Sponsor (\$1000)

Sponsor sign on driving range
Promotional tee sign on course
Recognition and acknowledgement of sponsorship during tournament activities



Rent-a-TEE Sponsor(s) (\$500)

Sponsor sign on greens
Sponsor can sit at tee and pass out information
Recognition and acknowledgement of sponsorship during tournament activities



Major Raffle Prize Sponsor(s) (Raffles values exceeding \$500)

Recognition and acknowledgement of sponsorship during tournament activities



Hole-in-one Contest Prize Sponsor(s) (Prize values exceeding \$500)

Promotional signs at Hole-in-One location
Recognition and acknowledgement of sponsorship during tournament activities



Longest Drive Contest Sponsor(s) Men's (Prize values exceeding \$500)

Longest Drive Contest Sponsor(s) Women's (Prize values exceeding \$500) Promotional signs at longest drive hole locations recognition and acknowledgment of sponsorship during tournament activities



Tee or Green Sign Business Sponsors (\$150 each)

Promotional sign(s) on course holes



Foursome (\$600)*

Players Foursome (includes driving range, carts and meals)
Golf hats and shirts and tee bag gifts for each golfer

* Early reservations and confirmation must be received by May 9, 2008 to reserve foursomes. After May 9, 2007, registration fees will be \$700 for a foursome.

Individual Player (\$150)**



Player (includes driving range, shared cart and meals)
Golf Hat and Shirt for each golfer
Tee Bags

**Reservation request and payment after May 9, 2008, will be increased to \$175 per player.